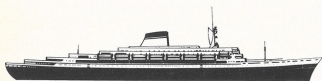




**art on board the
LEONARDO DA VINCI**

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board
LEONARDO DA VINCI



ITALIAN LINE

A transatlantic liner is a many-faceted gem. It is more than a huge floating hotel, more than a mere montage of luxurious decor and furnishings, indeed, de luxe features are but one of many elements — technical, functional, even psychological — that comprise the modern ocean-going liner. Its architecture is complex, governed by such operational considerations as navigation and functional safety, and complicated by the necessity of providing for many facilities and services in limited space. Thus a ship's structure must differ radically from a building erected on land. Since its designers' aim was to offer the ultimate in passenger comfort, both in cabins and in public rooms, the ship's decor and furnishings serve an important primary function — to balance, either physically or through well-designed space, color and lighting effects, the proportions of the various areas.

The Ballrooms of the "Leonardo da Vinci" are effective examples of visual coordination of space (through the contour of the ceilings) with the decoration of the walls. Tapestries are used to add visual height to the walls, while the design and lighting of the wooden ceilings create an ef-

fect of expansive airiness.

The architectural lines of various areas are achieved by the strategic use of the science of color values and relationships in creating illusions of space.

In every room of the Leonardo da Vinci, the architects and interior designers have achieved a harmonious balance of decoration and furnishings in direct proportion to the shape and dimensions of the room, and to its function. And of course, the furniture conforms in both design and materials to the architectural character of the particular area.

The result is an attractive, airy and un-cluttered atmosphere everywhere, a harmonious effect in form and color, yet completely functional not only technically but aesthetically and psychologically — considerations that cannot be overlooked aboard ship. Indeed, certain features of the Leonardo da Vinci, notably the Salons, Swimming Pools and Stairways, are "firsts" in marine architecture, certain to place the Leonardo da Vinci in the vanguard of shipbuilding design and decoration.

The Leonardo da Vinci's interior is decorated with

magnificent murals and sculpture expressly created for specific areas of the vessel, an integral part of the over-all interior design. The clarity of form and blending of colors achieve an atmosphere that is richly harmonious, adds quiet elegance to every graceful line, every subtle tone.

The Leonardo's owners and builders, knowing that discriminating world travellers appreciate the best in artistic surroundings, have endeavored to reflect in this great transatlantic liner's decor the very ultimate in advanced modern naval architecture and design.

Hence, the Leonardo's ultra-modern decor was designed expressly for today's experienced traveller who is attuned to today's accelerated pace. Starting with this premise, the ITALIAN LINE commissioned some of Italy's leading artists, selected from those whose work might lend itself most effectively to steamship decor. These painters and sculptors are outstanding in their respective fields. Their work has been shown and acclaimed at numerous International Exhibitions — and many of their works are in the permanent collections of

both European and American museums. Discerning transatlantic passengers may enjoy their voyage amid a floating exhibition of the finest in contemporary Italian art.

The work of these renowned artists in the decor of the Leonardo da Vinci is no mere exhibit of their various talents. Each artist was commissioned to create a specific work for a specific location, following a master blue-print of the Leonardo's interior design. Each work becomes an integral part of the luxury liner's over-all decor.

While abstract art is used widely in the Leonardo's interior, it did not inhibit the general flexibility of the major design plan. For example, the Chapel, while modern in architectural lines, is adorned with priceless objects of ancient ecclesiastical art, and happily, the result is completely harmonious. Thus the designers achieved a balanced blend of the old and the new, eliminating the false values in both, welding the two into a cohesive, artistic entity.

Abstract art is an expression of our time. Moreover, by its very nature, it is adaptable to con-

temporary high-fashion decor. As such it is employed most effectively in the various public rooms of the Leonardo. Indeed, this luxury liner is not just a hotel afloat, nor is it only a museum or exhibition hall. The grace and color of its public rooms is as rewarding to the passengers' eyes as great literature, theatre or music, because here indeedⁱ is true contemporary art. A painting or sculpture which depicts an event or a word picture may arouse interest, but if it is not a true masterpiece, its impression fades, like a popular novel, a transitory thing which cannot be read and reread.

An abstract composition, however naturally it integrates with the structural interior, neither arouses nor diverts the beholder, because it is an essential element of the setting. Its form and color make no pretense of reproducing nature, so they are generally freely harmonized, and tend to define space in terms of architectural clarity and thus become almost structural in effect.

It is on this concept that the architects, builders and artisans have created the interior of the Leo-

nardo da Vinci. They have achieved a distinctive personality, a mood if you will, in each of the many areas of the ship, balancing form and color to produce distinctive patterns.

The ship is named Leonardo, an immortal name in fine arts the world over. It was not easy for the architects and designers to resist the temptation of turning to the rich heritage of Leonardo's artistic and scientific themes for inspiration. But Leonardo da Vinci was himself a modernist — the most daring non-conformist of his time, open to new ideas, utterly free of the prejudices which shackled his contemporaries. To attempt to recreate Leonardo's period in terms of 20th Century decor would be unthinkable. However, his fame is commemorated in this modern luxury liner, in the entryway and in the gallery leading to the salons. Indeed, the name Leonardo da Vinci, artistic and scientific genius, is a fitting one for this modern achievement in marine architecture and contemporary art. It symbolizes the spirit of progress which characterized the great XV Century master.

G. C. ARGAN

This brief introductory guide to the LEONARDO DA VINCI highlights the major features of this magnificent liner, and the sumptuous facilities afforded to her passengers, from the topmost Deck to A Deck, from bow to stern.

The T/V LEONARDO DA VINCI, flagship of Italian Line, accommodates a total of 1,326 passengers — 413 in First Class, 342 in Cabin Class and 571 in Tourist Class. Seven of the ship's eleven decks are for passenger use, as well as 524 cabins, 32 public rooms, 5 swimming pools, enclosed and open promenades, and ample space for deck sports.

BELVEDERE DECK

At right and left of the smokestack, are the broad areas for deck tennis and other games.



Felice Casorati

SUN DECK

Abaft the Officer's Quarters, is the wide semi-circular sun deck, overlooking the First Class Swimming Pool.

LIDO DECK

FIRST CLASS CHILDREN'S PLAYROOM

Located toward the stern of this deck, the First Class Playroom offers unlimited diversion for children. Like the Cabin Class and Tourist Class Children's Playrooms, it was designed by architect Antonio Ratti. Sun streams through the wide portholes and add lustre to the bright, gay caricatures which inspire the cheery decor. The ceiling is a multi-color plywood panel. The equipment includes a miniature theatre, featuring an amusingly decorated, enclosed stage certain to delight and entertain tiny passengers during the voyage. In addition, an ample section of the adjacent promenade is reserved for children.

PHYSIOTHERAPY ROOM AND GYMNASIUM

This large suite of rooms is dedicated to physiotherapy, and is serviced by trained personnel. It includes a waiting room, solarium, massage room and room for sun ray treatments. Adjacent to this area is the fully-equipped First Class Gymnasium.

FIRST CLASS "LIDO" VERANDA

This café, completing the swimming pool area, is a delightful room, done in very light tones, conducive to an atmosphere of relaxation. A handsome decorative panel divides the bar area from the rotisserie. By night, awnings transform the Veranda into a colorful night club panorama. In the foreground is a large, imposing mural panel, the work of Dino Predonzani, executed in variegated tones of green. As the orchestra plays, the music is carried by amplifiers flush with the walls to all parts of the room, and alternating spotlights create luminous effects on the dance floor.

FIRST CLASS SWIMMING POOL

The pool itself is surrounded by a wide shallow border area which also encompasses the swimming pool for children. It is ceramically tiled in shades of green, and these same tones are repeated in the multi-colored mosaic lining of the pool. In the Bar and adjacent Outdoor Buffet, a sumptuous refreshment counter is surmounted by a huge marquee . . . a symphony in Mediterranean blue-green, a tone too subtle, too elusive to be described in terms of either blue or green. Small tables, comfortable easy chairs and umbrellas complete the inviting atmosphere of this year-round pool. Its waters are heated by the sun in summer, and by an infrared heating system in the colder months. At night, the pool is illuminated by clusters of vari-colored reflected light. The exotic "Lido" Veranda Café and Swimming Pool, as well as the Cabin and Tourist Class verandas, are the work of the renowned architect, Matteo Longoni.



Dino Predonzani

BOAT DECK

The First Class Belvedere Enclosed Promenade is located at the bow of the boat deck. To the stern and on each side, is the First Class Open-Air Promenade, and farther astern, the Cabin Class Open-Air Promenade.

READING, WRITING AND MUSIC ROOM

Designed by Professor Alessandro Alessandri and architects Gay and Scagliotti, this spacious rectangular room is ideally suited to its functions. The sun streams through large windows. Paintings and sculpture are highlighted by tiny spotlights, and a magnificent crystal chandelier, the creation of Maestro Barovier da Murano glistens from the center ceiling. In a handsome 26-foot cabinet of Indian rosewood, truly a masterpiece of the cabinet-maker's art, is the high-fidelity set. An extensive repertoire of recordings offers music for every mood. The large 1000-volume library section is decorated with murals by Aloisi, De Cavero and Girardi ... a magnificent sculpture, a symbolical interpretation of "Civilization" in bronze is by Renata Cuneo, and massive cut crystal figures are by Petrolini. A large and striking tapestry covers one entire wall. It was designed by Felice Casorati and executed by the Scuola di Esino Lario in rich, brilliant tones, and shows a composition of figures against a lunar and stellar background.

DE LUXE SUITES

Amidships on the Boat Deck are two sumptuous suites, the ultimate in elegant contemporary decor. Both were designed by architect Mario Gottardi, and each is characterized by subtle gradations of soft tints ... one ranges from delicate pearl gray to clear rose, the other from deep rich green to delicate yellow. The interiors were executed by Roberto Aloï, Alberto Salietti, Augusto Colombo and Gianfilippo Usellini.



Giuseppe Capogrossi



Mino Maccari



Giulio Turcato

CABIN CLASS CHILDREN'S PLAYROOM, GYMNASIUM AND CARD ROOM

The Children's Playroom, similar in concept to its counterpart in First Class, was decorated by Alfredo Beltrami. Astern and to its right is the Gymnasium, which also conforms in aspect to the First Class Gym, and adjacent to it is the Card Room. In the center of this area are the Cabin Class Swimming Pool and the "Portofino" Veranda.

SWIMMING POOL AND "PORTOFINO" VERANDA

Gray, blue and yellow are the predominating colors in the decoration of the Swimming Pool and surrounding area, which includes a smaller pool for



Antonio Corpora

the children. It is carried out in mosaic and ceramic tile, and the pool area is surrounded by a raised walk of smooth wood for sunbathing. This area is furnished with gaily striped umbrellas, small lounge chairs and attractive bistro-type tables. As in the First Class Veranda, a large awning converts the "Portofino" Veranda into a night club, complete with a bar and cold buffet service. On one of its walls is a large full-scale mosaic mural of a seaport city created by Umberto Zimelli in the style of the Ravenna school. Adjacent to the "Portofino" Veranda is the Cabin Class Card Room, panelled in rich mahogany and accented by a handsome enameled copper panel done in the same technique, by Paolo de Poli from a Zimelli design.

PROMENADE DECK

The Tourist Class glass-enclosed promenade is on the periphery of the Auditorium toward the bow of the ship, and adjacent to the Tapestry Salon. Toward the stern on both sides of the ship are located the Enclosed First Class Veranda, the Leonardo Gallery, the Central Lounge, the Cabin Class Reading and Writing Room, and the First Class Card Room. Farther astern are the Cabin Class Enclosed Veranda, Salon of the Paintings Room, Tourist Class Cocktail Lounge, Swimming Pool and adjacent "Taormina » Veranda. In these public rooms, as in others throughout the LEONARDO DA VINCI, the same stylized unity of design continues with the all decorative elements adapted to the vessel's contours in a harmonious and functional manner.

AUDITORIUM

This room is designed and equipped for varied entertainment. Its small stage has full scenic equipment, including 25 spotlights, 3 banks of footlights, as well as a retractable motion picture screen. The ceiling is set softly aglow by 56 lights. Its acoustics are planned to any form of presentation, from prose to music. The painter Carlo Cuneo executed the handsome proscenium arch. The audience relaxes in rows of comfortable armchairs placed on an inclined floor for maximum visibility. Red, yellow, gold, olive green and gray are the predominating colors in its decor. Architects Marco Lavarello and Marinella Ottolenghi are responsible for the elaborate plan for this Auditorium.



Corrado Cagli

TAPESTRY ROOM

The motif of this room, created by architects Vincenzo Monaco, Amedeo Luccichenti and Millo Marchi, is its unusual ceiling. This is achieved by an intricate arrangement of mahogany rafters, placed to filter the light rays, creating the illusion of a lofty pyramid.

Sixteen magnificent tapestries give this room its name, as well as its sumptuous decor. Three by Corpora express the sea . . . a cycle of six by Cagli depict travel and adventure. Another, of heroic size, by Capogrossi, is a fascinating abstract. Three by Turcato, two by Santomaso and one by a woman, Bernini, have marine themes. A large bronze bas relief by Castelli can be displayed for religious functions.

LEONARDO GALLERY

The painter Cagli interprets Leonardo da Vinci in contemporary terms in a graphic wall decoration. Particularly notable are the architectural innovations in this room . . . the unusual door, panels, the lighting of the ceiling. Indeed, it is an atmosphere which Leonardo, the great innovator, would find stimulating. Other paintings in the Gallery include those of Luccardi and Mennyey.

CENTRAL ROOM AND BAR

Separated from each other by an attractive and subtle room divider, the two rooms are done in nautical "yachting" fashion, a light-hearted interpretation, employing typical nautical fabrics and appointments. The furnishings are highlighted by Murano crystal ceiling fixtures. The room divider exhibits avant-garde art, which includes decorations by Capogrossi and Alberti, and paintings of Rotella, Pirandello, Scanavino and Munari.



Gino Severini



Renato Guttuso

FIRST CLASS CARD ROOM

Here is a room ideally suited to its purpose. Its walls are covered in Russian leather, skillfully hand-stitched. Striking Murano crystal lamps focus the light directly over the tables.

CABIN CLASS READING AND WRITING ROOM

Comfort and utility dictate the decor of this room wainscoted with mahogany and furnished with deep armchairs arranged in sectional fashion. Paintings by Dova and by De Tomi enhance this room as well as the adjacent gallery.

SALON OF THE PAINTINGS

Walls panelled in French walnut, and a ceiling of pale blond ash are the background colors of this almost square room. On its walls are hung two large compositions of Severini and Corpora, and twelve paintings by Ciardo, Maccari, Menzio, Tamburi, Saetti, Ziveri, Mafai, and Donghi. Beige carpeting surrounds a smooth dance floor. In a special niche is a closed high altar, which, when opened, reveals a decorative panel of enamelled copper by Dragoni.

COCKTAIL BAR

The genius of naval cabinet-making provides the nautical motif for this rendez-vous. The bar is formed of horizontal planking while the ceiling of ash is done in cellular fashion. Color plays a dominant roll... armchair and sofa in blue leather, the walls covered in red Paduk contrast with the blue floors.

Like the Tapestry Room, this Cocktail Lounge was designed by the architectural team of Monaco, Lucichenti and Marchi.

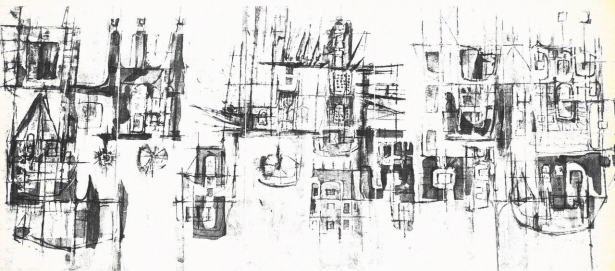
TOURIST CLASS SWIMMING POOL AND "TAORMINA" VERANDA

The pool is of gray mosaic, trimmed with engraved ceramic tile in warm tones of yellow and sea green. Small lounge chairs, large umbrellas are grouped about, and multi-colored reflectors are used for illumination at night. A wide glass door opens into the "Taormina" Veranda. Luca Crippa executed the attractive wall decoration. Located here are an interesting bar and a gift shop. A gaily striped wool awning completes the decor of this Veranda.

FOYER DECK

CHAPEL

Located at the entrance to the First Class area is the exquisite Chapel, designed by architects Marco Lavarello and Marinella Ottolenghi. The altar front faced with cast copper, is surmounted by an antique Crucifix. The walls are draped in deep-toned velvet, which accentuates the height of the interior. This



Emanuele Luzzati

Seventeenth Century altar front, the white inlaid marble Holy Water font and the aged woods blend with the wood carving by Carlo Cuneo depicting an episode in the life of Saint Francis of Paolo, patron Saint of seamen.

"LEONARDO" FOYER

Designed by Nino Zoncada, this charming arcade is panelled in rosewood. Three large skylights accent the rich wood tones of the walls and the mustard colored floor. This Foyer leads to the Golden Staircase, at the foot of which is a magnificent casting in silver of the famous self-portrait of Leonardo da Vinci, executed by Marino Renato Mazzacurati.

THE GOLDEN STAIRCASE

Emanuele Luzzati designed this imposing grand staircase. The walls are decorated in high-lustre and satin-finish gold metallic bands, with a handsome back panel in gold and silver. Transparent unsupported stair rails form a stunning frame for the richly carpeted steps.

Enrico Paulucci



Eugenio Carmi

THE SILVER STAIRCASE

Here the walls are done in a pattern of silver bands, in both high-lustre and soft-finish, and a back panel decorated by Enrico Paulucci, completes the decor.

THE ENAMELLED STAIRCASE

The walls are panelled in grained ash, with an imposing back panel done in enamel on steel, the work of Eugenio Carmi.

THE "CAPRI" RESTAURANT

Beneath a ceiling of silver shields, walls are panelled in two varieties of zebra wood. A highlight is a panel of laminated plastic with draw curtains. Against the jet black floor the striking furniture in yellow, olive green and deep brown is most effective. The three large bronze figures, and the bronze sconces at the sides of the buffet table are the work of Marcello Mascherini.

THE "TIVOLI" RESTAURANT

This follows the general style of the Capri Restaurant, and may be joined to it and used as a single unit during cruises. Olive yellow and Mediterranean blue are the predominating colors. The central wall panel, "Mirrored City", and the smaller panels, were painted by Luigi Spacal.

PRIVATE BANQUET ROOMS

These intimate rooms for private parties are decorated with panels by Dino Predonzani and Domenico Spinosa.

Marcello Mascherini



THE "GIOCONDA" FOYER

Three louvered blinds, placed in perspective with groupings of fluorescent lights give pleasant illumination to this arcade, which leads to the Enamelled Staircase. This grouping of public rooms was planned by architect Zoncada.

TOURIST CLASS CHILDREN'S PLAYROOM

This room is similar to the playroom in First and Cabin Classes. In addition, part of the adjacent enclosed promenade is for the use of the young passengers.

TOURIST CLASS READING & WRITING ROOM

This oak-panelled room has a writing table which seats twelve. Four armchairs and a love-seat, and a cantilevered bookcase comprises this room's furnishings. It was designed by architects Giulio Minolletti, Mario Tevarotto and Eugenio Gentile.

TOURIST CLASS "ATLANTIC" LOUNGE, BAR AND CARD ROOM

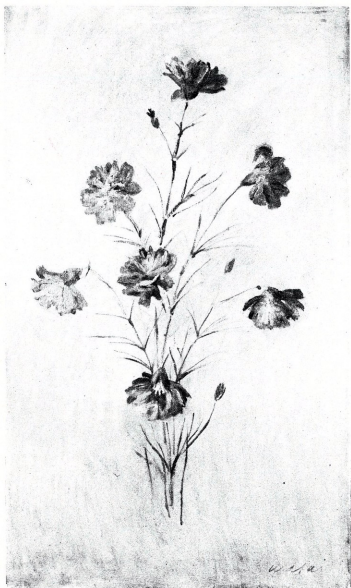
An attractive dome over the dance floor, a handsome wool tapestry screen and a mural painted on wood by Franca Tosi are the key motifs of this lounge. They are repeated in the wall decorations, done on walnut panels finished in "resinflex". The ceiling of the Bar and Card Room are finished in "Compound" and covered with laminated plastic. These three rooms may be used as one large salon when required. An artistic tapestry screen is used as a room divider. A cupola suspended from the ceiling and equipped with multicolored lights assures adequate yet diffused illumination. Paintings are by Vellani Marchi, De Amicis, Tomea, V. Morelli, De Rocchi, Dova, A. Carpi, Cassinari, Lanaro and Mondaini.



Fiorenzo Tomea

Emilio Scanavino





Mario Mafai



Orfeo Tamburi

UPPER DECK

TOURIST CLASS DINING ROOM

Sleek lines and vivid colors combine harmoniously in this charming Dining Room, which accommodates 342 guests. Walls are curtained and hung with attractive paintings. Adjacent is a separate dining room for the children.

« A » DECK

TOURIST CLASS FOYER

This area is enclosed by special plywood panels laminated with precious woods. It is entered through two 4-pannelled glass doors and illuminated by fluorescent light.

PRINCIPAL FEATURES OF THE "LEONARDO"

Gross tonnage	33,000 tons
Length Overall	761 feet
Breath	92 feet
Shaft Horse Power	50,000
Cruising Speed	23 knots

Denny-Brown stabilizers with retractible fins.

Air-conditioning throughout the ship.

Radio-telephone stations. Radiotelephotography.

Main lounges and suites equipped with closed-circuit television sets.

Automatic telephone sets in every first class and cabin class staterooms.

Infrared ray heating system on the first class swimming pool.

Gift Shops in every class.

Two garages, one accessible from the pier.



ITALIAN LINE